

ÉCOLE HÔTELIÈRE



GENÈVE



Guide
Professional Dress Code

There is only one first impression

When you enter a professional environment, your appearance, attitude and behaviour greatly influence how others perceive you. Depending on the circumstances, your interaction with the world and your presentation can even give you a competitive advantage.

At EHG, we have set new standards for professional appearance for our S5 students. This gives final-year students the option of choosing between wearing their own professional attire or continuing to wear the EHG uniform, depending on their preferences.

Become the best version of yourself

The Professional Appearance Guide is an essential part of our institution. It is primarily an educational tool that supports the development of social skills and know-how by applying the standards of a professional environment on campus.

The aim is to teach you how to present yourself in line with the expectations of the hospitality and service industries. You will learn how to apply these recommendations and adapt them to various contexts. You are encouraged to think about the most appropriate way to present yourself.

The EHG is committed to embracing diversity. These guidelines have been specifically drafted to take into account diversity in terms of gender, culture and religion.



Professional Daily Dress Code



General Requirements

You are required to comply with EHG's professional appearance guidelines on campus during working days, throughout the year, in all public areas and academic buildings. These rules also apply when visiting campus outside of regular academic or practical activities (internships, group work, research).

The following points clarify how certain clothing items and accessories are considered to align with EHG's values.



Professional Daily Dress Code

Clothing



In accordance with EHG's values

- Professional business suits (skirt, trousers, or dress with a jacket). The jacket and the trousers, skirt, or dress do not need to match.
- Jackets, blazers, or waistcoats must always be worn, except when wearing a dress with sleeves.
- Button-down business shirts with short or long sleeves.
- Men must always wear a tie.
- Classic/formal suit trousers with a length reaching at least the ankle.
- Skirts and dresses must be just above the knee or longer.
- Shoulders must be covered, or straps must be at least 6 cm (about 2.4 inches) wide.



Not in accordance with EHG's values

- Overly casual prints or patterns (e.g. tropical shirts) and sportswear.
- Cotton T-shirts, turtlenecks/mock necks, and cardigans in wool, cotton, or other materials worn instead of a jacket.
- Quilted jackets and rolled-up sleeves.
- Crop tops, bare shoulders, thin straps, or sleeveless tops.
- Transparent shirts/blouses/tops, low-cut tops, or visible underwear.
- Shorts, mini skirts, skirts and dresses with slits well above the knee, sweater dresses, tight-fitting trousers/skirts/dresses, or garments with shiny or large prints, as well as transparent fabrics (lace or similar).
- Casual fabrics: leather, denim, suede, chiffon, corduroy, heavy cotton, and loungewear.
- Offensive messages on clothing.



Professional Daily Dress Code

Accessories



In accordance with EHG's values

- Jewelry and earrings can add a personal touch to your style, complement your outfit, and reflect your personality, but they should remain discreet.
- Shoes must be classic, closed-toe, and in a solid color.
- Shoes must be well maintained.
- City boots and ankle boots are acceptable.



Not in accordance with EHG's values

- Athletic shoes, sneakers, beach shoes or sandals (flip-flops, espadrilles, rope-soled sandals, open-toe shoes).
- Patterned or fishnet tights.
- Visible underwear.
- Shoes with heels higher than 8 cm.
- Platform shoes, wedge heels, thick soles, and combat boots (e.g., Doc Martens or similar).
- Winter boots or ankle boots with visible fur.
- Wearing invisible socks.



Grooming and presentation



In accordance with EHG's values

- The face must remain visible at all times, except for medical or health reasons.
- Subtle makeup.
- Hair should be neat and well maintained. It must not cover the face.
- Beards, goatees, and mustaches are acceptable as long as they show clear signs of daily grooming (clean-shaven sides, sharp lines, well trimmed, etc.).
- Simple manicures without gel or patterns.
- Hands must be clean, well cared for, and nails kept at an appropriate length. Colored nail polish is allowed if it stays within classic tones.
- Feet and ankles must always be covered with socks, stockings, or tights.



Not in accordance with EHG's values

- Bright-colored lipstick or shiny/glittery lip gloss.
- Piercings and other facial jewelry (nose, tongue, lips, eyebrows).
- Excessive visible tattoos.
- Unnatural hair colors (blue, pink).
- Headbands.





Religious symbols

Freedom of religion is a fundamental right: the right to choose and practice one's religion. Wearing religious symbols on the EHG campus is a sign of inclusivity, and for this reason, the following religious items are permitted:



Jewelry of reasonable size such as medals, pendants, necklaces, and bracelets.

Kippahs, turbans, and headscarves in subdued colors.

Any other religious symbol may be considered and must be submitted to the Administration.



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